

EDUCATION

Palos Verdes High School, Palos Verdes Estates, CA <i>Principals Award</i> <ul style="list-style-type: none">• Most prestigious senior award given by Principal to student who has made the most significant impact at PVHS <i>Sea King Leadership Award</i> <ul style="list-style-type: none">• Awarded to a senior who has given outstanding leadership and service to Palos Verdes High School	June 2012 GPA: 3.9
The University of Oregon <i>Public Relations Major, Business & Multimedia Studies Minor</i>	June 2014 GPA: 2.89

WORK EXPERIENCE

Erin Condren Design <i>Marketing Intern</i> <ul style="list-style-type: none">• Assist with social media engagement• Research assigned programs/additions aimed towards marketing• Sit in on, observe and contribute to marketing meetings and other events/activities within the department	July-Aug. 2014
Verve Northwest Communications <i>Intern</i> <ul style="list-style-type: none">• Company background: manage all facets of a boutique public relations firm, marketing and design agency. From business development through campaign evaluation.• Direct assistant to founder and managing director, Kelli Matthews<ul style="list-style-type: none">◦ Assigned various tasks to aid client projects and be completed on deadline◦ Expected "client-ready" work	April 2014-Present
Palos Verdes Beach and Athletic Club, Palos Verdes Estates, CA <i>Lifeguard /Swim Instructor</i>	September 2010-Present
Eugene Downtown Athletic Club <i>Lifeguard/Swim Instructor</i>	January 2014-Present

ACTIVITIES/AWARDS

DuckTV <i>Public Relations</i> <ul style="list-style-type: none">• Commissioner of PR for DuckTV Sports<ul style="list-style-type: none">◦ Manage all social media outlets, internal and external affairs◦ Created DuckTV Sports Instagram• General DuckTV- over 9 weeks increased:<ul style="list-style-type: none">◦ Off-campus fundraising by 179%,◦ 200 Facebook "likes"◦ 33 followers on Twitter <i>Sports- All Platform Journalist</i>	April 2013-Present
Live from 205: Broadcast Journalism <i>All Platform Journalist</i> <ul style="list-style-type: none">• #1 Biweekly Live News Show according to Student Television Network (2009 & 2012)• Awarded at The National Student Television Network Conference (STN)<ul style="list-style-type: none">◦ First place: Tell The Story Editing out of 200 participants (2011)	2009-2012
Associated Student Body (ASB) <i>ASB President</i> <ul style="list-style-type: none">• Only student in graduating class to participate for four years	2011-2012
High school Principal's Advisory Committee <ul style="list-style-type: none">• Small group of student who meet with the Principal on a regular basis to review school policy and provide insight on current student and school related issues.	2009-2012

COMPETENCIES/SKILLS

Certifications: American Red Cross Certifications in: Lifeguarding, First Aid, CPRPRO & WSI
Computer: Microsoft Office, Final Cut Pro 7 & 10, all major social media platforms, all Mac OSX applications & functions, Adobe Creative Suite 6

